

Minutes of the AGM // Wednesday 12th October 2016

Venue: Astor Hotel, Pulteney Street Meeting Started: 6.35pm

David Bolton (President) welcomed everyone attending. Future CSA Open bi-monthly meetings will now be paperless.

PRESENT:

Arthur Goodwin, Andrew Peters, Bri-anne Keen, Ted Farley, David Bolton, Sue McKay Colin Brookes, Susan Collins and Jeff Collins.

APOLOGIES:

Anthony Williamsons and Ian Rutter

MINUTES OF THE PREVIOUS AGM:

Minutes from the 2015 AGM were presented to the attendees and approved as follows:-

1st Bri-anne Keen 2nd Sue McKay

All in Favour: YES

THE YEAR IN REVIEW:

Brief Overview

- More Projects completed than in 2015/16.
- Planning processes greatly improved with the implementation and ongoing review of Strategic Plan & Budgets
- Better communication with Members & Precinct via our Monthly Newsletter and Social Media posts.
- Updating and improved administration of Website & Databases.
- Recognition and adoption by other Precincts of the regulatory documents we have created (Code of Conduct etc).
- Strong financial position maintained.

Strategic Pillar - Business & Mainstreet Focus

- Significant planning done for the establishment of a Business Task Group with a launch event to occur on October 26 2016.
- Audit of key businesses in the Precinct carried out, with updated names and addresses collated for Monthly Newsletter distribution, and Business Task Group targeting.
- Monthly Newsletter now going to 1000+ resident and business recipients via Email, Twitter and Facebook. New business openings in hospitality and retail are being featured and Precinct businesses participating in major Festivals such as Fringe, Umbrella & SALA are being promoted. Business Members to receive a feature article as part of the new Membership package.

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Strategic Pillar - Community Engagement

- Meet & Greet with Rotary Adelaide South members held in July 2016.
- Volunteer support given to Catherine House in July 2015 and May 2016. City South Committee Members assisted with purchase and construction of furniture for residences, and general maintenance.
- Events and items of interest from the SWCCA and SWCC are being regularly circulated through our Email and Social Media networks.
- Bi-monthly Open Committee Meetings have featured a variety of guest speakers discussing issues affecting Residents and Businesses in our Precinct.
- Public events such as Beans & Sprouts have provided an opportunity for the Community to engage with City South.

Strategic Pillar - Art & Culture

- Significant effort by Committee members put into the Lana Lang Art Project, with designs completed and businesses/landowners supportive. Unfortunately, the grant application was unsuccessful. Other opportunities in Compton Street are still being pursued.
- Major street art pieces within the Precinct have been photographed and catalogued on the City South website.
- Precinct participants in cultural Festivals such History Month, SALA, Fringe and Umbrella promoted via Newsletter and Social Media.
- Yarnbombing added to City South's Christmas activities, with Committee and Community Members crafting and installing woollen 'Bombs' in Whitmore and Hurtle Squares. Excellent feedback received.

Beans & Sprouts - September & April events

- September 2015, City South hosted its first Family Day event at Princess Elizabeth Playground, sponsored by Splash Adelaide.
- The event was a great success, with around 500 attendees enjoying a fine day with food, coffee, petting zoo, face painters, balloon animals, music and more.
- The second event in April 2016 built on success of the first, with around 600 attendees enjoying perfect weather and a fun day. Food trucks noticed increased turnover compared to the first event.

Strategic Pillar - Events & Marketing

- **Festive Lights**
- LED bulbs purchased for Festive Lights installation proved to be very unreliable due to water ingress after rain. 50% of the bulbs failed, requiring CFL globes to be utilised for the remainder of the season. New model of the same bulb proved to not have the same issue, and will be purchased over coming seasons to replace the failed units.
- Posters erected this year to promote Lights as a City South project.
- **Christmas Yarnbombing**
- First season of Yarnbombing proved very popular, with great feedback from residents, and the installations having a colourful and noticeable impact on both Squares. Damage to Yarn Bombs was minimal, with most usable for next season

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Strategic Pillar - Events & Marketing

Marketing Initiatives

- Monthly Newsletter has helped raise the profile of City South within the Precinct and the wider Community.
- Posters erected at each entrance to Whitmore Square promoting City South as responsible for the Festive Lights installation
- Marketing campaigns for Beans & Sprouts events also helping to raise awareness of City South.
- Promotional brochures updated and printed.
- Business cards about to be produced for President and Coordinator.

Strategic Pillar - Safety & Environmental Sustainability

- Ongoing monitoring of Safety issues within the Precinct by Committee Members and when necessary, issues forwarded onto ACC.
- Completion of pedestrian crossing on Eastern side of Whitmore Square - a project SWCCA and City South has for a long time advocated for.
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- A move towards paperless Committee Meetings being implemented to save on paper wastage.
- Use of new LED globes for the Festive Lights installation reducing power usage.
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LOOKING AHEAD:

- Updated Strategic Plan is now up on the website.
- Beans & Sprouts Event - Saturday October 15 2016 at the new location Glover Playground on South Tce.
- Launch of Business Task Group on 26 October 2016.
- Festive Lights Installation November 2016
- Yarn Bombing Installation December 2016
- Proposed History Exhibition May 2017

TREASURER'S REPORT:

All CSA accounts have been fully audited and they were presented to the meeting. Full Auditors report, Profit & Loss Statement and Balance Sheet are attached

Treasurer's Report and Auditor's Report were approved as follows:-

1st Ted Farley

2nd Sue McKay

All in Favour: YES

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COMMITTEE ELECTION:

David Bolton declared all positions vacant. Positions elected as follows:-

Position	Nominee	1 st	2 nd	All in Favour
President	David Bolton	Susan Collins	Jeff Collins	yes
Secretary	Bri-anne Keen	Susan Collins	Jeff Collins	yes
Public Officer	Bri-anne Keen	Susan Collins	Jeff Collins	yes
Treasurer	Andrew Peters	Susan Collins	Jeff Collins	yes
Vic President	Vacant			
Committee	Ted Farley	David Bolton	Bri-anne Keen	yes
Committee	Sue McKay	David Bolton	Bri-anne Keen	yes
Committee	Arthur Goodwin	David Bolton	Bri-anne Keen	yes

Next AGM // TBA approx. September 2017

Meeting Closed: 8:10pm