

City South Association 2022 Annual General Meeting

Venue: Sparkke At The Whitmore, Whitmore Square, Adelaide.

Meeting Commenced: 6.30pm

Briony Hunt (President) welcomed everyone attending.

PRESENT:

- ACC Councilors: Cr Kieran Snape, Cr Franz Knoll, Cr Anne Moran
- Committee Members: Briony Hunt, Andrew Peters, Bri-anne Keen, Sasha Dragovellic & Guest Speaker, Janet Giles (Committee Member & Area Councilor Candidate)
- Guest Speakers: Mat Sexton (ACC Workgroup Leader – City Scapes), Michelle Petch (ACC Horticulture Leading Hand), Matt Hutson (ACC Asset Manager, Urban Elements & Parklands), Matt Jorgensen (ACC Horticulture Team Leader) & Glenn Tee (Youth mentor – Youth Options)
- ACC Council Candidates: Sue McKay (South Ward), Collette Slight (South Ward & Hutt St Traders Group), Valdis Dunis (North Adelaide), Henry Davis (South Ward)
- Michelle Braham (CEO Youth Options), Stella Biggs (AEDA), Greg Ratsch (AEDA), Susan & Jeff Collins (SWCCA), Colin Campbell, Darren Hunt, Ted Farley, Melissa Feller, Robbie Porter, Inara & Aldis Putnins, Sara Sarax, Tony & Jane Doyle

APOLOGIES:

David Bolton

MINUTES OF THE PREVIOUS AGM:

Minutes from the 2021 AGM were presented to the attendees and approved as follows:

All in Favour: YES

THE YEAR IN REVIEW 2021/2022:

Pls see Appendix 1

LOOKING AHEAD 2022/2023:

Pls see Appendix 2

TREASURER'S REPORT:

All CSA accounts have been fully audited and they were presented to the meeting.

Full Auditors report, Profit & Loss Statement and Balance Sheet are attached.

Please see Appendix 3.

Treasurer's Report and Auditor's Report were approved as follows:-

All in Favour: YES

COMMITTEE ELECTION:

Sue Collins declared all positions vacant. Positions elected as follows:-

| Position | Nomnee | All in Favour |
|----------------|------------------|---------------|
| President | Briony Hunt | Yes |
| Vice President | David Bolton | Yes |
| Secretary | Bri-anne Keen | Yes |
| Public Officer | Bri-anne Keen | Yes |
| Treasurer | Andrew Peters | Yes |
| Committee | Janet Giles | Yes |
| Committee | Sasha Dragovelic | Yes |

Next AGM // TBA approx. August/September 2023
Meeting Closed: 8.30pm

Appendix 1

Year in Review 2021/22

Overview

- After the final round of lockdowns in July 2021, trading conditions have been slowly returning to normal for businesses in the Precinct and in general. However, new COVID strains and a major flu season in Winter 2022 have caused staffing difficulties for many businesses and kept a lid on turnover as well.
- City South has continued to provide support where possible, stay true to its goals and strategies and strengthen its ties to local Businesses and the Community during these trying times. Whilst they may not have been grand, we feel we've continued to make positive contributions to those around us over this last year.

Year in Review 2021/22

Strategic Planning

- Since 2015, CSA has utilised a Strategic Plan to guide its operations. The plan was formulated by the Management Committee and is updated and reviewed regularly to ensure adherence to the plan's listed fundamentals.
- The five Strategic Pillars that were identified in 2015 are still guiding our current goals and strategies. These pillars are: *Business & Mainstreets Focus, Marketing & Events, Community Engagement, Art & Culture, and Safety & Environment Sustainability.*
- In June 2022, the process of formulating the 2022-2023 Strategic Plan began and the document was completed in August 2022.
- Reviews of our progress were carried out at our bi-monthly Closed Committee Meetings.

Year in Review 2021/22

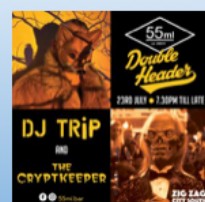
Mainstreets and Business Zones

- As part of CSA's strategic planning process in 2018, eight 'Business Zones' within the precinct were identified to help guide business support activities and provide a framework for reporting on business trends at the Lord Mayor's Precinct Forums.
- Whilst the Forum's format has changed and have no longer required us to report on trends, CSA has continued to monitor rental vacancies, business openings / closings and general changes in these zones throughout 2021-2022.
- The current status of these Business Zones are stated in our 2022/23 Strategic Plan.

Year in Review 2021/2022 - Projects

Zig Zag City South - Fri July 23 2021

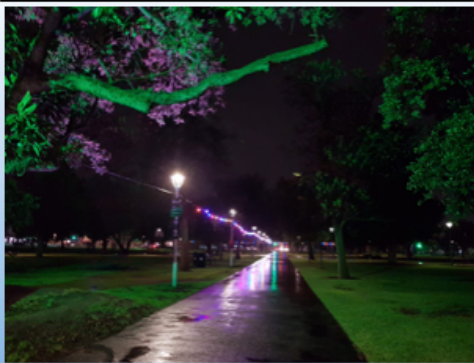
- With a smaller budget allocated to this Zig Zag than previous July events, the focus moved from high profile live acts to programming smaller bands, acoustic duos and DJs across as many venues as possible. Running the event on a Friday night for the first time also meant that we were able to support a number of venues that host ongoing Friday night entertainment.
- Nine venues chose to be involved, acts were booked and promotion was done. Then, only four days out from the event, Adelaide was put into lockdown due to a Delta-variant COVID outbreak (with Precinct restaurant The Greek on Halifax one of the prime exposure sites).
- As such, the event was cancelled. However, determined to still realise the aim of supporting the artists and our local venues, the Committee decided to offer 50% cancellation fees to the performers, and \$250 Support Grants to the participating business to recognise their lost trade due to the lockdown. All the venues and artists were very appreciative of this gesture.



Year in Review 2021/22 - Projects

Whitmore Square Winter Lights - July 6 to Aug 9 2021

- Having not utilised the Festive Lights infrastructure for 2 years, as well as facing the prospect of no funding for the Association after the 2021 Financial Year, the Committee decided to organise one last installation of the lights on Whitmore Square. The timing of this would coincide with the inaugural Illuminate Adelaide Festival in late July / early August 2021.
- Thankfully funding for the next year has been approved, but the idea was still a good one. Approval from Council was sought and granted to do a month-long display of our colour-changing LED Festoon lights and large green floods to add some colour to our Precinct, given that no official Illuminate events were occurring in our area.
- The lights were installed on Tues July 6 and remained in place until Aug 9.





Year in Review 2021/22 - Projects

Festive Season Shindig - Thu Nov 25 2021 with Brasil Nuts Orchestra at The Astor Hotel Balcony

- After a successful sold-out show last year, City South hosted another Christmas live music event on the balcony at the Astor Hotel, this time with popular trio Brasil Nuts Orchestra playing quirky covers and latin grooves to an appreciative crowd of around 50. On a lovely mild evening, the Balcony was the perfect place to enjoy some great tunes, suprb catering from the venue and the good company of locals and Councillors.

Year in Review 2021/2022 - Projects

Yarn Bomb Christmas Tree - Dec 2021

- This Christmas both of our unique Yarn Bomb Xmas Trees were displayed in the Minor Works Community Centre for the month of December. This time around, the trees were not positioned in a place that was viewable from outside, so the solar powered LED lights used to highlight them at night were not used. However we still received many positive comments on them



Year in Review 2021/22 - Projects

Autumn Cheers Gift Voucher Program - May 16-29

- After successful Coffee Shout and Christmas Cheers Voucher programs, City South offer another round of Gift Vouchers to Members and Mailing List recipients in mid-May 2022. \$20 vouchers were distributed to Members and \$10 vouchers were distributed to people on our Mailing Lists for redemption during a 2 week period at local venues Seoul Sisters and 55ML
- Encouragingly, redemption rates were much higher for Mailing List recipients with just as many Vouchers redeemed by these recipients as Members.



Year in Review 2021/22

Open & Closed Meetings

- CSA's committee members meet every second month in a Closed Meeting format (elected committee members only) to work through current projects, share updates from Council and review our goals and strategies.
- In the alternate months, CSA had been hosting informal *Patch Catch Up* gatherings where all stakeholders in our Precinct are welcome to attend to discuss ideas and issues. Catch Ups were held in local hospitality venues in November, April and June 2021.
- The Annual General Meeting was held on Wed Sept 8 2021 at Rob Roy Hotel with a very good turnout of over 25 including five City Councillors.

Year in Review 2021/22

Membership & Committee

- While Business Membership growth has remained slow, Resident and Pensioner Membership has continued strong growth to its highest ever level in its 15-year history.
- After a year as President, Keiran Snape moved on to become an Area Councillor with the City of Adelaide. Briony Hunt became the new President at the AGM. Long-time secretary and public officer Bri-Anne Keen continued on her role, as did the rest of the Committee Members from 2020-21.

Year in Review 2021/22

Networking with Community Groups

- CSA continued to support the projects associated with the South West Community Centre and the South West City Community Association by helping to promote their events through our newsletter and social media.
- CSA is committed to engaging with local community groups as much as possible, and encourages local groups to attend our Patch Catch Up gatherings.

Year in Review 2021/22

Newsletter, Website & Social Media

- CSA's monthly newsletter continues to receive positive feedback from recipients, and we are slowly increasing our email database. CSA has also seen steady growth in both its Facebook Page and Facebook Group over the year.
- A number of changes were made to the City South website over the last year, including updates to the Photo Library and Event Archive pages.

Year in Review 2021/22

Brochure Updates and Printing

- Our promotional brochure was updated in July 2022 and 3000 copies distributed in August 2022 along with a promotional flier for the AGM. Whilst most of our marketing concentrates on social media and online, CSA has found that it received positive results and feedback from this hardcopy form of promotion.



City South Association works to build a **vibrant community** in the South West precinct by:

- representing the interests of the precinct's businesses, property owners, residents and workers.
- advocating for improved resources and infrastructure.
- promoting local businesses and enhancing enterprise.
- promoting arts, culture and events.
- providing a forum for discussing and resolving local issues.
- promoting sustainability and safety.

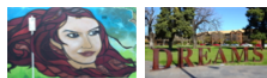
Check out some of our events on the back of this brochure...



citysouth
association

www.citysouth.org.au
coordinator@citysouth.org.au
7127 4816 / 0438 526 517
PO Box 6733 Halifax St Adelaide SA 5000
Email us to join the mailing list for our monthly Newsletter
Find citysouthassoc on Facebook & Twitter

Below are some past projects & events managed by City South Association



Passionate about our Precinct



We are City South and Proud



www.citysouth.org.au



Appendix 2

New Financial Year 2022/2023

Looking Ahead...

- Patch Catch Up: Wed Nov 2 - Duke of Brunswick
- Christmas Live Music gig: Thu Nov 24 - Astor Hotel
- Whitmore Square Xmas Lights: Wed Nov 16 2022 - Wed Jan 5 2023
(\$2000 Quick Response Grant received)
- Xmas Yarn Bomb Trees: Thu Dec 1 2022 - Mon Jan 9 2023 at Minor Works
- City South & Proud Campaign (including video content): Early 2023
- Vino & Vibes Wine Trail & Live Music Event: April / May 2023

Appendix 3

INDEPENDENT AUDIT REPORT TO THE MEMBERS OF THE CITY SOUTH ASSOCIATION INCORPORATED

SCOPE

I have audited the accompanying special purpose financial statements, being the Statement of Income and Expenditure and the Statement of Funds for the year ended 30 June 2022. The committee members are responsible for the preparation and presentation of the financial statements and the information they contain. I have conducted an independent audit of these financial statements in order to express an opinion on them to members of the association. No opinion is expressed as to whether the accounting policies used are appropriate to the needs of the users.

My audit was conducted in accordance with Australian Auditing Standards to provide reasonable assurance as to whether the financial statements are free from material misstatement. My procedures included an examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial statements. The audit opinion expressed in this report has been formed on the above basis.

AUDIT OPINION

In my opinion the financial statements of the City South Association Inc fairly and accurately represents the financial position at 30 June 2022 and the results of its operations for the year ended 30 June 2022.



Andrew Jackson
Certified Practicing Accountant

7 July 2022

CITY SOUTH ASSOCIATION INCORPORATED

PO BOX 6733 HALIFAX ST
ADELAIDE SA 5000

Profit & Loss [Last Year Analysis]

July 2021 through June 2022

22/07/20

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| | This Year | Last Year |
|--------------------------------------|-------------|-------------|
| Income | | |
| Adelaide City Council Grants | | |
| Annual Operating Grant | \$25,000.00 | \$25,000.00 |
| Total Adelaide City Council Grants | \$25,000.00 | \$25,000.00 |
| Membership Income | | |
| Business Membership | \$290.88 | \$45.45 |
| Community Membership | \$36.36 | \$18.18 |
| Resident Membership | \$401.78 | \$236.34 |
| Pensioner Membership | \$154.53 | \$90.90 |
| Total Membership Income | \$883.55 | \$390.87 |
| Total Income | \$25,883.55 | \$25,390.87 |
| Expenses | | |
| Operating Expenses | | |
| Accounting | \$917.50 | \$872.50 |
| AGM Expenses | \$688.43 | \$364.09 |
| Bad Debts | \$36.36 | \$0.00 |
| Bank Charges | \$87.90 | \$183.56 |
| Co-Ordinator | \$9,045.00 | \$7,402.50 |
| Insurance | \$1,483.64 | \$1,483.64 |
| Meetings Catering | \$1,667.33 | \$1,391.17 |
| Meeting Venue & Equip Hlre | \$0.00 | \$40.00 |
| Postage | \$10.00 | \$0.00 |
| PO Box | \$204.55 | \$195.45 |
| Printing | \$448.39 | \$546.36 |
| Sponsorships / Donations | \$315.00 | \$0.00 |
| Website Maintenance | \$255.00 | \$263.60 |
| Other Expenses | \$0.00 | \$56.36 |
| Total Operating Expenses | \$15,159.10 | \$12,799.23 |
| Winter Lights Expenses | | |
| Admin | \$450.00 | \$90.00 |
| Bump In | \$1,402.27 | \$0.00 |
| Bump Out | \$734.77 | \$0.00 |
| General | \$96.35 | \$0.00 |
| Lifter Hire | \$545.46 | \$0.00 |
| Maintenance | \$112.50 | \$0.00 |
| Promotion | \$340.91 | \$0.00 |
| Storage | \$438.00 | \$376.36 |
| Total Winter Lights Expenses | \$4,120.26 | \$466.36 |
| Christmas Project Expenses | | |
| Yarnbombing | \$180.00 | \$560.75 |
| Christmas Live Music Gig | \$1,815.91 | \$909.95 |
| Total Christmas Project Expenses | \$1,995.91 | \$1,470.70 |
| Christmas Cheers Voucher Prgrm | | |
| Coordinator | \$0.00 | \$792.50 |
| Voucher Redemptions | \$0.00 | \$330.91 |
| QR Codes | \$0.00 | \$156.59 |
| Total Christmas Cheers Voucher Prgrm | \$0.00 | \$1,280.00 |
| Gift Voucher Pilot Program | | |
| Coordinator | \$0.00 | \$1,012.50 |
| Voucher Redemptions | \$0.00 | \$227.27 |
| Promotion | \$0.00 | \$92.72 |
| QR Codes | \$0.00 | \$82.08 |
| Total Gift Voucher Pilot Program | \$0.00 | \$1,414.57 |
| Zig Zag Oct 2020 | | |
| Coordinator | \$0.00 | \$4,162.50 |
| Marketing | \$0.00 | \$2,750.96 |
| Entertainment | \$0.00 | \$6,002.28 |
| Production | \$0.00 | \$1,740.25 |

CITY SOUTH ASSOCIATION INCORPORATED

Balance Sheet

As of June 2022

| | | | |
|-------------------------------|-------------|-------------|-------------|
| Assets | | | |
| Current Assets | | | |
| Cash On Hand | | | |
| City South Chq Acc 4988 03723 | \$1,060.24 | | |
| V2 Plus Acc 9064 30517 | \$14,000.00 | | |
| Total Cash On Hand | | \$15,060.24 | |
| Total Current Assets | | \$15,060.24 | |
| Fixed Assets | | | |
| Total Assets | | | \$15,060.24 |
| Liabilities | | | |
| Current Liabilities | | | |
| GST Liabilities | | | |
| GST Collected | \$5,801.34 | | |
| GST Paid | -\$6,397.97 | | |
| Total GST Liabilities | | -\$596.63 | |
| Total Current Liabilities | | -\$596.63 | |
| Total Liabilities | | | -\$596.63 |
| Net Assets | | | \$15,656.87 |
| Equity | | | |
| Retained Earnings | \$17,643.74 | | |
| Current Year Surplus/Deficit | -\$1,986.87 | | |
| Total Equity | | | \$15,656.87 |

