

Minutes of the AGM // Wednesday 5th September 2024

Venue: Duke of Brunswick Hotel, Gilbert Street, Adelaide.

Meeting Commenced: 6.45pm

David Bolton (Vice President) welcomed everyone attending.

PRESENT:

Deputy Lord Mayor Cr Kieran Snape (Guest Speaker)

ACC Councilors: Cr Mary Couros, Cr Mark Siebentritt.

Committee Members: Andrew Peters, David Bolton, Bri-anne Keen & Rick Henke

Susan & Jeff Collins, Marjon Martin, Roxanne Adams, Gillian Stevens, Leeanne Tabotta, Sarah Tabotta, Karen Tabotta, Angela Southern, Stuart & Yoeuk Eades, Wei-Yen Huang, Colin Campbell, Ted Farley, Inara & Aldis Putnins,

APOLOGIES:

Dr Jane Lomax-Smith – Lord Mayor, Cr Janet Giles, Cr Phillip Martin
Jim Kim (AEDA), Mark Bouchier (Pulteney Grammar), Lise Windsor (Adelaide Rep Theatre
Committee Members: Robbie Porter, Nicole Rendle, Kate Hannon

MINUTES OF THE PREVIOUS AGM:

Minutes from the 2023 AGM were presented to the attendees and approved as follows:-

1st: Kieran Snape // 2nd: Susan Collins - All in Favour: YES

THE YEAR IN REVIEW 2022/2023: Presented by Andrew Peters – Co-Ordinator

[See separate AGM Keynote pdf](#)

LOOKING AHEAD 2023/2024: Presented by Andrew Peters – Co-Ordinator

[See separate AGM Keynote pdf](#)

TREASURER'S REPORT: Presented by Andrew Peters - Treasurer

All CSA accounts have been fully audited and they were presented to the meeting. Full Auditors report, Profit & Loss Statement and Balance Sheet are attached.

Treasurer's Report and Auditor's Report were approved as follows:-

1st: Rick Heinke // 2nd: Aldis Putnins - All in Favour: YES

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AMENDMENT TO CONSTITUTION:

Section 20 – Relocation of City South Association Borders

All in Favour: YES

AMENDMENT TO by-laws:

Section 3.2 Membership Rates

All in Favour: YES

COMMITTEE ELECTION:

Sue Collins declared all positions vacant. Positions elected as follows:-

Position	Nomnee	All in Favour
President	David Bolton	Yes
Vice President	Nicole Rendle	Yes
Secretary / Public Officer	Bri-anne Keen	Yes
Treasurer	Andrew Peters	Yes
Committee	Robbie Porter	Yes
Committee	Rick Henke	Yes
Committee	Roxanne Adams	Yes
Committee	Kate Hannon	Yes

Next AGM // TBA September 2025

Meeting Closed: 8.00pm

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Year in Review 2023/24

Overview

- Cost of living pressures, reduced customer spending, property vacancies and issues with homelessness and crime have caused some negative sentiment around the City South Precinct over the last 12 months.
- **However, we feel that City South has been able to inject some positivity into the area with some great outcomes from its activities across the year.**
- The 2024 Vino & Vibes event built on the success of its debut the year before, with increased numbers, excellent feedback from venues and valuable research carried out to demonstrate its value in attracting patrons from outside of the city.
- A new approach to Business Membership and Support has meant that the Association is now actively engaging with a large number of local hospitality, retail and service businesses via Facebook and its newly setup Instagram account.
- City South has also rebranded its public facing channels from City South Association to City South Adelaide in an effort to strengthen the Precinct's identity.
- By concentrating on supporting as many businesses as possible, rather than just those who choose to be Members, is increasing the Association's profile and will no doubt be far more beneficial to all in the long run.

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Year in Review 2023/24 - Projects

Whitmore Square Festive Lights - Nov 14 2023 to Jan 10 2024

- After last year applying for a Quick Response Grant to part finance the installation of the lights, Cr Keiran Snape advocated that the costs of 2023/24 installation be fully funded by the City of Adelaide. The Association was very grateful for this support.
- As such, the display went ahead for the Festive Season from Nov 14 2023 to Jan 10 2024 with the lights on from 8pm-2am each night.
- The display consisted of 200 metres of colour-changing LED Festoon lights attached to existing light poles, running North-South and East-West along the pathways. In addition to these were 4 large green floods highlighting the major trees on each extreme of the Square.



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Year in Review 2023/2024 - Projects

Yarn Bomb Christmas Trees - Dec 2023

- In addition to our Festive Lights and Festive Season Shindig, City South also displayed its unique Yarn Bomb Xmas Trees in the Minor Works Community Centre for the month of December.
- The staff and patrons of the Centre thoroughly enjoyed having these decorations onsite, and received many positive comments on them. Thanks to Bri-Anne for all her work on these!



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Year in Review 2023/24

Walyu Yarta Community Garden

- With the South West City Community Association winding up their activities in December 2023, the Community Garden needed another organisation to auspice their operations.
- City South was happy to step in to ensure the continuity of this wonderful asset in the South West of the City
- As such, City South shares updates on their Garden's activities and events at its meetings and through its social media channels.



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Year in Review 2023/24 - Projects

City South & Proud Tote Bags and Stickers

- In February 2024, City South produced two types of City South & Proud tote bags and non-member stickers to giveaway to Patch Catch Up attendees as well as to offer to community groups to sell as a fundraising option



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Year in Review 2023/2024 - Projects

Gift Voucher Giveaway via Facebook - April & July 2024

- City South ran its first \$50 Gift Voucher Giveaway via Facebook in April 2024 with the aim of increasing traction on its Page and to support local retail and hospitality businesses in the Precinct
- A voucher from Fine Choice Coffee was given away with a reasonable response through the Page.
- Our second giveaway occurred in July 2024 with a voucher from Prohibition Liquor Co and a much higher response rate.
- City South will continue to do this every 2-3 months, with our next one coming up this month!



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Year in Review 2023/2024 - Projects

Small Business Networking - April 23 2024 (cancelled)

- City South promoted a Networking opportunity for local small businesses with guest speaker Greg Ratsch from AEDA in April.
- However due to a poor response, the decision was made to cancel the event.
- City South aims to run an online networking session in the near future instead.

City South Small Business Networking

**ADELAIDE CBD,
WHERE'S THE GROWTH
GOING TO COME FROM?**

Tuesday 23 April 2024 6pm-8pm
Duke of Brunswick Hotel (Coleridge Room upstairs)
Guest Speaker : Greg Ratsch, General Manager
Adelaide Economic Development Agency (AEDA)
Finger Feed & Non-Alcoholic Drinks supplied. Full Bar Avail.
\$10 Entry. Free for CSA Members. Register via Humanitix



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Year in Review 2023/24 - Projects

Vino & Vibes 2024 - Sat May 25 & Sun May 26 2024

- This event presented cellar door style experiences across the Precinct with free and paid wine and spirit tastings on offer alongside live entertainment.
- 8 venues were involved on the Saturday afternoon, 7 on Sunday afternoon (up from 7 venues on Saturday last year, and only 4 on the Sunday)
- Free transport between venues was provided by wine tour company Vino & Beyond



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Vino & Vibes Event Outcomes

Saturday

Perfect weather 22 degrees, sunny.

Whilst we had much higher FB event response,
it didn't translate to actual patron numbers.

Would have had 600-700 across the venues, slightly up from last year

Prohibition, Minor Works/Youth Options,

Hard Days Night and A Prayer For the Wild At Heart

did the best out of the venues with very good turnouts and great vibe.

These venues were also the ones who put in the most effort
into their product offering and own promotion.

Shuttle buses were well utilised.



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Vino & Vibes Event Outcomes

Sunday

Again, perfect weather 22 degrees, sunny.

Quieter than Saturday, but definitely better than last year

Attendance around 400-500 across the venues.

Gilbert St Hotel, Prohibition, Hard Days Night and A Prayer For the Wild At Heart were the best performing venues.

We plan to run this event again in May 2025!



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Year in Review 2023/24

City South Social Media

- City South rebranded its Facebook Page and Facebook Group this year in March 2024 from City South Association to City South Adelaide in an effort to move the focus away from the Association and onto the Precinct itself
- City South also implemented the Gift Voucher giveaway campaigns to improve traffic and engagement on our Page.
- The result of these effort have been very noticeable - we have increased followers of the Facebook Page by 25% in three months, and aim to hit 500 likes by the end of the year.



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Year in Review 2023/24

City South Social Media

- In conjunction with changes to our Business Membership, City South is now actively liking and sharings posts from all local businesses with active Facebook and Instagram accounts, not just those who are City South Business Members.
- This has helped increase traction across both social media streams and made City South Association much more visible to businesses across the Precinct.



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Year in Review 2023/24

City South Website www.citysouth.org.au

- City South has made a number of changes to its Home Page including adding the City South Adelaide branding.
- We have also introduced an Instagram feed onto the Home Page to help showcase the Precinct's unique features as well as local businesses.

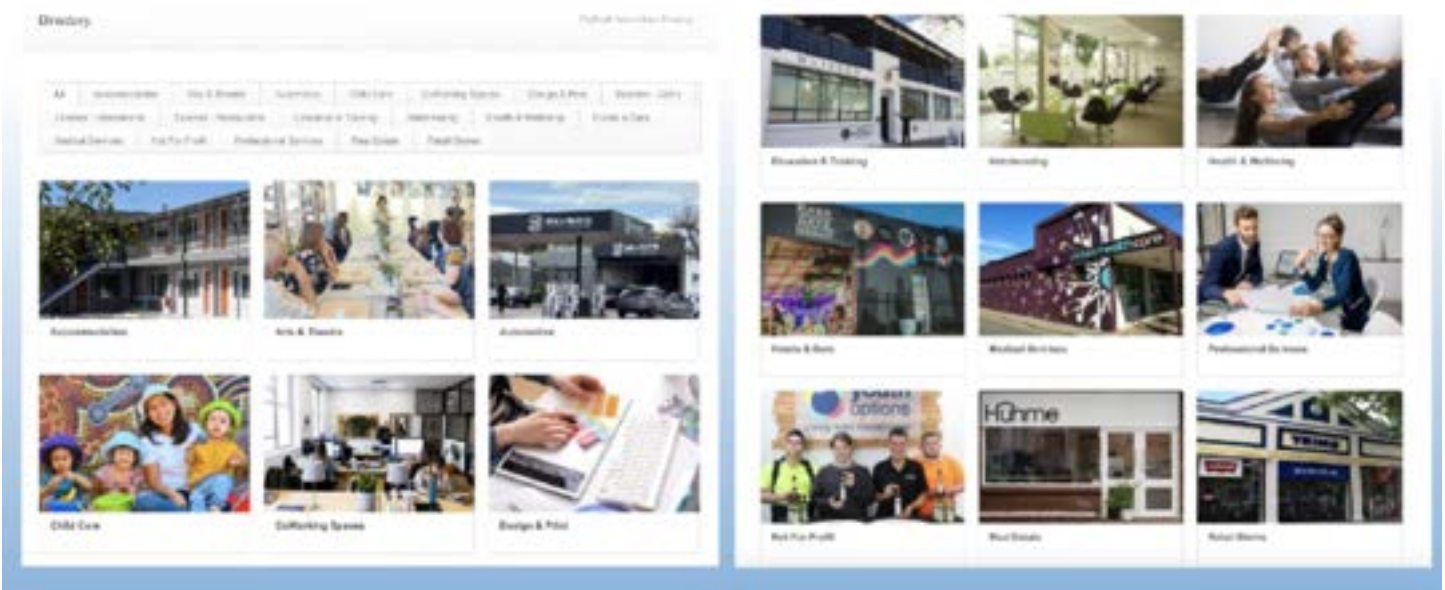


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Year in Review 2023/24

City South Website www.citysouth.org.au

- City South has made changes to its Directory Page with the addition of pictures for each Category and equal listings for all businesses (Business Members appear at the top of each category).



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Year in Review 2023/24

Open & Closed Meetings

- City South's Committee Members meet every second month in a Closed Meeting format (elected committee members only) to work through current projects, share updates from Council and review our goals and strategies.
- 3-4 times a year, City South hosts informal *Patch Catch Up* gatherings where all stakeholders in our Precinct are welcome to attend to hear updates from City South, AEDA and City of Adelaide as well as discuss ideas and issues affecting our Precinct. City Councillors often attend these meetings, and occasional guest speakers are programmed.
- Catch Ups were held in local hospitality venues in November 2023, April 2024 and July 2024. Our next Catch Up is on Thu Oct 31 at The Astor.



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Year in Review 2023/24

Networking with Community Groups

- City South continued to support the projects associated with the Minor Works Community Centre and other local groups by helping to promote their events through our newsletter and social media.
- City South is committed to engaging with local community groups as much as possible, and encourages them to attend our Patch Catch Up gatherings to provide updates on their activities.



City of Adelaide Nursery Tour Oct 20

Come and enjoy an informative free tour with the City of Adelaide Nursery and Biodiversity staff on Thu 20 Oct from 11am at the City's Nursery and Green Waste Centre. It will be an easy walk around to learn about the history of the nursery, natives, annuals, perennials. See the potting shed, make tea from water recycled plant and green waste facility. There will be plenty of time to ask questions and receive some free giveaways. <https://www.adelaide.gov.au/2023/10/20/>



Andrew Smiley Peters

Adelaide • 7 August at 22:35 • 28



10th 6 OCT at 15:05

Love Your Park: Community Clean Up at Golden Wattle Park/Mirru Wirra (Park 21W)

corner St Lewis Cohen Avenue and South Terrace
Kay is interested

Interested

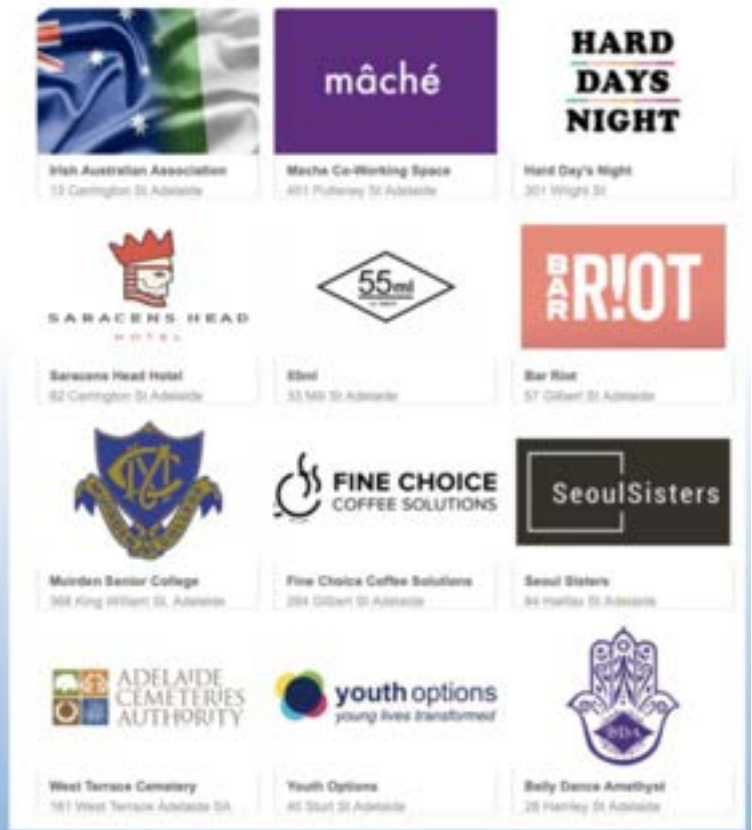
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Year in Review 2023/24

Membership

- Our Business Membership remained steady whilst Resident and Pensioner Membership was slightly down on the record numbers we have seen in the last two years.
- We have reduced the cost of our Business Membership from \$50 to \$20.
- As of June 2024, City South has changed its focus from pursuing and directing support to Member business to now taking a Precinct-wide approach to Business support and promotion.



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Looking Forward 2024-25

Strategic Planning

- Since 2015, City South has utilised a Strategic Plan to guide its operations.
- The five Strategic Pillars that were formulated in 2015 are still guiding our current goals and strategies. These pillars are: *Business & Mainstreets Focus, Marketing & Events, Community Engagement, Art & Culture, and Safety & Environment Sustainability..*
- Reviews of our progress were carried out at our bi-monthly Closed Committee Meetings.
- The new 2024-25 Strategic Plan can be found on the About Page of the City South website.



City South Association Inc
Strategic Plan 2024-2025
June 2024

About

City South Association

The Association is primarily funded by the City of Adelaide through the Adelaide Economics Development Agency (AEDA). City South exists to support businesses and create a vibrant community in the South West Quarter. The Group achieves this by:

- Representing and promoting the interests of business, residents, security concerns and workers of the Precinct
- Advocating for improved resources and infrastructure
- Promoting local businesses and enhancing enterprise
- Promoting arts and culture
- Providing a forum for discussing and seeking local issues
- Promoting sustainability and the environment

Strategic Plan

[Click here to download the latest version of our 2024-2025 Strategic Plan](#)

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CITY SOUTH ASSOCIATION INCORPORATED

PO BOX 6733 HALIFAX ST
ADELAIDE SA 5000

Profit & Loss [With Last Year]

July 2023 through June 2024

7/07/2024
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	This Year	% of Sales	Last Year	LY % of Sales
Income				
Adelaide City Council Grants				
Annual Operating Grant	\$25,000.00	82.5%	\$25,000.00	89.6%
Festive Lights Grant from CoA	\$5,000.00	16.5%	\$2,000.00	7.2%
Festive Season Shindig Revenue	\$0.00	0.0%	\$45.45	0.2%
Total Adelaide City Council Grants	\$30,000.00	99.0%	\$27,045.45	96.9%
Membership Income				
Business Membership	\$154.53	0.5%	\$409.05	1.5%
Not For Profit Membership	\$0.00	0.0%	\$18.18	0.1%
Resident Membership	\$127.26	0.4%	\$336.33	1.2%
Pensioner Membership	\$36.36	0.1%	\$90.90	0.3%
Total Membership Income	\$318.15	1.0%	\$854.46	3.1%
Total Income	\$30,318.15	100.0%	\$27,899.91	100.0%
Expenses				
Operating Expenses				
Accounting	\$1,002.50	3.3%	\$955.45	3.4%
AGM Expenses	\$471.81	1.6%	\$771.91	2.8%
Bank Charges	\$0.00	0.0%	\$3.96	0.0%
Co-Ordinator	\$9,090.00	30.0%	\$8,944.77	32.1%
Insurance	\$1,513.01	5.0%	\$1,483.64	5.3%
Closed Meetings Drinks	\$242.65	0.8%	\$128.16	0.5%
Closed Meeting Catering	\$724.11	2.4%	\$446.00	1.6%
Patch Catch Up Catering	\$271.64	0.9%	\$664.24	2.4%
Venue & Equip Hire	\$95.00	0.3%	\$50.00	0.2%
Office Stationery	\$0.00	0.0%	\$3.64	0.0%
Postage	\$0.00	0.0%	\$20.91	0.1%
PO Box	\$249.09	0.8%	\$218.18	0.8%
Printing	\$1,083.51	3.6%	\$423.04	1.5%
Storage	\$0.00	0.0%	\$678.01	2.4%
Website / Google Fees	\$572.09	1.9%	\$334.18	1.2%
Total Operating Expenses	\$15,315.41	50.5%	\$15,126.09	54.2%
Walyu Yarta Comm Gdn Expenses				
Plants, Fertiliser, Mulch etc	\$25.33	0.1%	\$0.00	0.0%
Coordinator	\$135.00	0.4%	\$0.00	0.0%
Total Walyu Yarta Comm Gdn Expenses	\$160.33	0.5%	\$0.00	0.0%
Festive Lights Expenses				
Admin	\$247.50	0.8%	\$388.90	1.4%
Bump In	\$1,276.36	4.2%	\$1,720.00	6.2%
Bump Out	\$840.00	2.8%	\$695.00	2.5%
General	\$171.68	0.6%	\$50.00	0.2%
Infrastructure	\$0.00	0.0%	\$22.10	0.1%
Globes	\$0.00	0.0%	\$582.67	2.1%
Lifter Hire	\$600.00	2.0%	\$600.00	2.2%
Maintenance	\$540.00	1.8%	\$247.50	0.9%
Promotion	\$176.49	0.6%	\$176.49	0.6%
Storage	\$1,266.98	4.2%	\$0.00	0.0%
Total Festive Lights Expenses	\$5,119.01	16.9%	\$4,482.66	16.1%
Christmas Project Expenses				
Festive Season Shindig	\$0.00	0.0%	\$1,755.68	6.3%
Total Christmas Project Expenses	\$0.00	0.0%	\$1,755.68	6.3%
Vino & Vibes May 2024				
Coordinator	\$2,520.00	8.3%	\$2,456.60	8.8%
Promotion	\$2,423.41	8.0%	\$1,573.04	5.6%
Entertainment	\$5,263.64	17.4%	\$3,172.73	11.4%
Transport	\$1,047.27	3.5%	\$1,905.00	6.8%
Total Vino & Vibes May 2024	\$11,254.32	37.1%	\$9,107.37	32.6%
City South & Proud Videos				
Coordinator	\$0.00	0.0%	\$135.00	0.5%

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Profit & Loss [With Last Year]

July 2023 through June 2024

7/07/2024
7:29:53 PM

	This Year	% of Sales	Last Year	LY % of Sales
Youth Options	\$0.00	0.0%	\$800.00	2.9%
Total City South & Proud Videos	\$0.00	0.0%	\$935.00	3.4%
Other Project Expenses				
Gift Voucher Giveaways 2024	\$203.70	0.7%	\$0.00	0.0%
Yarn Bomb Xmas Trees	\$142.15	0.5%	\$144.05	0.5%
Small Business Networking	\$619.18	2.0%	\$0.00	0.0%
City South & Proud Videos	\$112.50	0.4%	\$0.00	0.0%
Total Other Project Expenses	\$1,077.53	3.6%	\$144.05	0.5%
Total Expenses	\$32,926.60	108.6%	\$31,550.85	113.1%
Operating Profit	-\$2,608.45	(8.6%)	-\$3,650.94	(13.1%)
Other Income				
Interest Income	\$171.54	0.6%	\$2.25	0.0%
Total Other Income	\$171.54	0.6%	\$2.25	0.0%
Net Surplus / (Deficit)	-\$2,436.91	(8.0%)	-\$3,648.69	(13.1%)

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CITY SOUTH ASSOCIATION INCORPORATED

Balance Sheet

As of June 2024

Assets		
Current Assets		
Cash On Hand		
City South Bus Ess Acc	\$597.75	
Online Saver Acc	\$8,008.81	
Walyu Yarta Cash Mgmt Acc	\$2,794.68	
Walyu Yarta Petty Cash	\$72.14	
Total Cash On Hand	<u>\$11,473.38</u>	
Total Current Assets		\$11,473.38
Fixed Assets		
Total Assets		<u>\$11,473.38</u>
Liabilities		
Current Liabilities		
GST Liabilities		
GST Collected	\$10,685.28	
GST Paid	<u>-\$11,686.83</u>	
Total GST Liabilities		<u>-\$1,001.55</u>
Total Current Liabilities		<u>-\$1,001.55</u>
Total Liabilities		<u>-\$1,001.55</u>
Net Assets		<u>\$12,474.93</u>
Equity		
Retained Earnings	\$12,008.18	
WYCG Opening Equity	\$2,894.68	
Current Year Surplus/Deficit	<u>-\$2,427.93</u>	
Total Equity		<u>\$12,474.93</u>

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INDEPENDENT AUDIT REPORT TO THE MEMBERS OF THE CITY SOUTH ASSOCIATION INCORPORATED

SCOPE

I have audited the accompanying special purpose financial statements, being the Statement of Income and Expenditure and the Statement of Funds for the year ended 30 June 2024. The committee members are responsible for the preparation and presentation of the financial statements and the information they contain. I have conducted an independent audit of these financial statements in order to express an opinion on them to members of the association. No opinion is expressed as to whether the accounting policies used are appropriate to the needs of the users.

My audit was conducted in accordance with Australian Auditing Standards to provide reasonable assurance as to whether the financial statements are free from material misstatement. My procedures included an examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial statements. The audit opinion expressed in this report has been formed on the above basis.

AUDIT OPINION

In my opinion the financial statements of the City South Association Inc fairly and accurately represents the financial position at 30 June 2024 and the results of its operations for the year ended 30 June 2024.



Andrew Jackson
Certified Practising Accountant

8 July 2024